

MIKE REINSTEIN

LEADER AND SOFTWARE DEVELOPER

 <https://reinstein.me>

 reinstein.mike@gmail.com

 Oakland, CA

SKILLS

// TECHNICAL

- JavaScript, CSS, HTML
- Node.js, Deno
- React.js, Next.js, Typescript
- Chat-GPT, Claude, Cursor.ai
- Linux
- Amazon Web Services (AWS)
- Finite State Machines
- WCAG 2.1
- WebGPU
- Apache, Nginx, Express, Koa
- MySQL, RethinkDB, MongoDB
- Redis, Memcached
- Zig, C, PHP, Ada 83/95
- 2D Game Development

// PROFESSIONAL

- Customer Focus
- Risk Management
- Strategic Planning
- Talent Development
- Conflict Resolution

EDUCATION

Bachelor of Science, Computer Science

SUNY Plattsburgh

PROFILE

Organized and detail-oriented engineering leader with 20+ years of experience in all aspects of software development. Adept at hands-on product building, conducting strategic planning, coordinating talent development, and ensuring customer success.

WORK EXPERIENCE

DEVELOPER LEAD AND ARCHITECT

Sellpoints/Syndigo | 2018 - 2024

Maintained a very large (average 50k requests/second, 2Bn annual page impressions) e-commerce web frontend running worldwide across many retail websites.

- Wrote JavaScript, CSS, HTML, Nodejs at scale
- Supported accessibility and localization, including right-to-left languages
- Mentored junior developers and establishing a culture of success

SELF-EMPLOYED CONTRACTOR

DreamingBits LLC | 2012 - 2018

Worked with several companies as an independent contractor, doing work within the full software development lifecycle. Worked in some trendy and interesting areas, including blockchain and conversational AI.

- Wrote functional specs, and consulted on UX/design
- Wrote full stack code and tests (JavaScript, CSS, HTML, Nodejs)
- Provisioned production environments via several AWS services

VP OF ENGINEERING

FreeCause | 2010 - 2012

Led a team of 10 in-house and 3 offshore developers responsible for all browser plugins, search platforms, e-commerce, and reporting platforms driving the company's various business lines.

- Served as lead technical architect
- Co-led technical strategy with the other VP of Engineering
- Mentored staff and built a great team
- Wrote a lot of PHP code for reporting and search services