MIKE REINSTEIN

SOFTWARE DEVELOPER AND LEADER

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📍 Oakland, CA

SKILLS

// TECHNICAL

- JavaScript, CSS, HTML
- Node.js, Deno
- Linux
- Amazon Web Services (AWS)
- Finite State Machines
- WCAG 2.1
- WebGPU
- Apache, Nginx, Express, Koa
- MySQL, RethinkDB, MongoDB
- Redis, Memcached
- Zig, C, PHP, Ada 83/95
- 2D Game Development
- Ethereum Solidity (web3)

// PROFESSIONAL

- Customer Focus
- Risk Management
- Strategic Planning
- Talent Development
- Conflict Resolution
- Stakeholder Communication

EDUCATION

1996 – 2001

B.S., Computer Science
SUNY Plattsburgh

PROFILE

Twenty years of varied technical and leadership experience. Competency in all major software product development aspects: requirements gathering, specification writing, technical leadership of both in house and remote teams, front and backend development, server operations, and Quality Assurance.

WORK EXPERIENCE

DEVELOPER LEAD AND ARCHITECT

Sellpoints/Syndigo I 2018 - Present

Maintained a very large (average 50k requests/second, 2Bn annual page impressions) e-commerce web frontend running worldwide across many retail websites.

- Writing JavaScript, CSS, HTML, Nodejs at scale
- Supporting accessibility and localization, including right-to-left languages
- Mentoring junior developers and establishing a culture of success

SELF-EMPLOYED CONTRACTOR

DreamingBits LLC I 2012 - 2018

Worked with several companies as an independent contractor, doing work within the full software development lifecycle. Worked in some trendy and interesting areas, including blockchain and conversational AI.

- Wrote functional specs, and consulted on UX/design
- Wrote full stack code and tests (JavaScript, CSS, HTML, Nodejs)
- Provisioned production environments via several AWS services

VP OF ENGINEERING

FreeCause I 2010 - 2012

Led a team of 10 in-house and 3 offshore developers responsible for all browser plugins, search platforms, e-commerce, and reporting platforms driving the company's various business lines.

- Served as lead technical architect
- Co-led technical strategy with the other VP of Engineering
- Mentored staff and built a great team
- Wrote a lot of PHP code for reporting and search services